



# GRAVISITE

Site Selection Research Conference

## Tuesday, April 30, 2024

6:00PM Badge Pickup  
6:30PM Cocktail Reception

## Wednesday, May 1

8:00AM Badge Pickup & Networking  
9:00AM Breakfast Provided  
10:00AM **Welcome**  
10:30AM **Keynote Speaker: TBD**  
11:30AM Networking & Snack  
11:45AM **Speaker: TBD**  
12:30PM Lunch  
1:45PM **Panel Discussion:** Challenges & Opportunities Implementing Data Strategy  
2:30PM **Breakout Sessions**

- **Grocery: Omnichannel Grocery**
- **Data: Predictive Analytics**
- **Demographics Topic: Personalization in Retail (through Data)**

3:30PM Networking & Snack  
3:45PM **Panel Discussion: Property Optimization**  
4:30PM Networking  
6:00PM Dinner

## Thursday, May 2

8:00AM Continental Breakfast & Badge Pickup  
9:00AM Welcome Meeting  
9:15AM **Speaker: TBD**  
10:15AM Break & Networking  
10:45AM **Speaker: TBD**  
11:45AM Networking  
12:00PM Lunch  
1:30PM **Speaker: State of the Economy**  
2:30PM **Panel Discussion: Data Privacy**  
3:15PM Break & Networking  
3:30PM **Breakout Sessions**

- **Grocery: Platform Education**
- **Data: Mobile Data Uses & Challenges**
- **Demographic Topic: Using Personas**

4:30 PM Networking

## Friday, May 3

8:00AM Light Breakfast  
9:00AM **Question & Answer Forum**  
10:00AM Conference Wrap-Up