



March 18 – March 19, 2025 | Clearwater, Florida

MONDAY MARCH 17: ARRIVAL AND COCKTAIL RECEPTION

AFTERNOON	Arrival: Check into the Sheraton Sand Key Resort
6:00 PM ET	Registration/Badge Pickup
6:30 PM ET	Cocktail Reception
8:30 PM ET	Reception Ends

TUESDAY, MARCH 18: KEYNOTE AND GENERAL SESSIONS

8:00 AM ET	Badge Pickup: Please come get your credentials
9:00 AM ET	Breakfast
10:00 AM ET	Welcome Reamarks
10:15 AM ET	Keynote Address: Kevin Coupe – 40 Years, 20 Stories: Lessons from a Business Journalism Career Not Yet Done
11:30 AM ET	Networking Break and Snack
11:45 AM ET	Presentation

*This agenda is updated periodically as new speakers, topics, and details are confirmed. Please check back regularly for the latest information. Last updated: 11/11/24.

12:30 PM ET	Lunch
1:45 PM ET	Breakout Session A
2:30 PM ET	Breakout Session B
3:30 PM ET	Networking Break and Snack
3:45 PM ET	Panel Presentation
4:00 PM ET	Networking/End of Day 1 General Sessions
6:00 PM ET	RetailStat VIP Dinner

WEDNESDAY, MARCH 19: GENERAL SESSIONS

8:00 AM ET	Badge Pickup and Breakfast Buffett
9:00 AM ET	Day 2 Welcome Remarks
9:15 AM ET	Presentation: David Rogers
10:00 AM ET	Networking Break and Snack
10:15 AM ET	Breakout Session C
11:15 AM ET	Breakout Session D
12:00 PM ET	Lunch

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1:30 PM ET	Presentation
2:30 PM ET	Networking Break and Snack
2:45 PM ET	Panel Presentation
3:30 PM ET	Q&A + Brief Wrap Up Session
4:00 PM ET	Networking/End of Day Conference

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